

EXAMPLE NEWS RELEASE
PRINT ON CHAPTER OR SCHOOL LETTERHEAD

FOR IMMEDIATE RELEASE: [Date]

CONTACT: [Chapter Director]
[Chapter Name]
[Chapter Street Address]
[City, State, Zip]
[Phone Number]

[YOUR CHAPTER NAME] FUNDRAISER TO HELP PETS IN NEED

[YOUR CITY OR TOWN] — [YOUR CHAPTER NAME] invites all pet lovers to its Wash-A-Thon fundraiser from 11 a.m. to 2 p.m., Monday, October 12, 2009. Proceeds will benefit the AAHA Helping Pets Fund, which provides veterinary treatment for pets in need throughout the United States and Canada.

During the Wash-A-Thon, [YOUR CHAPTER NAME] volunteers will bathe and towel dry your dog for a suggested donation of \$XX. All donations are tax-deductible and support grants for veterinary treatment of pets that would otherwise go without care due to the financial constraints of their owners.

The date of the fundraiser coincides with National Veterinary Technician Week, October 11 – 17, 2009, which is organized by the National Association of Veterinary Technicians in America (NAVTA).

“Veterinary Technicians play a key role in the lives of pets,” said [YOUR CHAPTER PRESIDENT’S NAME]. “Our fundraiser makes National Veterinary Technician Week even more meaningful by offering an opportunity for all of us to help ensure that grants continue for pets in need.”

[YOUR CHAPTER NAME] has served veterinary technician students at [YOUR SCHOOL NAME] since [YEAR YOUR CHAPTER WAS ESTABLISHED]. It is one of more than 65 NAVTA student chapters across the United States.

The National Association of Veterinary Technicians in America (NAVTA) represents more than 3,800 veterinary technicians throughout the United States. The Association provides direction, education, support and coordination for its members, and works with other allied professional organizations for the competent care and humane treatment of animals.

The American Animal Hospital Association is an international organization of 6,000 veterinary care teams, comprising 36,000 veterinary professionals, who are committed to excellence in companion animal care. Established in 1933, the association is well known among veterinarians for its leadership of the profession and its high standards for veterinary practices and pet health care, particularly accreditation of companion animal practices.

The AAHA Helping Pets Fund is the only program of its kind serving the U.S. and Canada. Launched in 2005, the Fund has helped nearly 3,000 pets to date through grants totaling more than \$800,000.

Information about the AAHA Helping Pets Fund is available on the internet at www.aahahelpingpets.org or by calling 866/4HELPETS (866/443-5738).

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